



# Jean Gatz guarantees a greater ROI for you!

**As your keynote speaker, Jean guarantees that the learning, excitement and enthusiasm from your event will continue long after she's left the stage!**

Your goal is to host an event that will have a long term positive impact on your attendees. But you know that despite their best intentions to implement Jean's keynote strategies, once they return to work they'll quickly forget a lot of what they learned. Jean understands your challenge, and she has a solution for you! To add even more value as your keynoter, Jean will continue to deliver ongoing learning so your attendees can benefit from her message long after your event has ended. It's part of her commitment to make sure you get the **absolute best return on your investment!** And it's all included in her keynote fee!

## Here's what Jean provides for your attendees:

**The option to purchase Jean's award-winning book, *10 Ways to STAND OUT from the Crowd* for each attendee at a 30% discount.** Actually 10 compact books on the top business topics today, it's filled with colorful graphics and photographs, packed with information, and loaded with action steps your attendees can take to **STANDOUT** in a positive way. The winner of several awards as Best Business Book of the Year, it delivers the skills they need to embrace change and set themselves apart as they learn how to out-think and out-perform the competition.



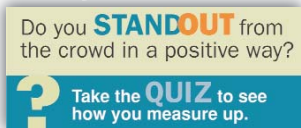
**Jean's professionally recorded DVD** with segments based on each of the ten topics covered in her book and her keynote, plus additional segments on leadership, communication, and dealing with difficult people. You can send these DVD video clips out to your audience members on a weekly basis for three additional months of motivational training and skill development following your event.



**A pdf of Jean's STANDOUT Success Strategies**, which your attendees can download and share with customers, colleagues and anyone else who can benefit from the strategies Jean shares in this valuable document, along with links to other resources. Jean will also provide "**STANDOUT Quick Tips**" cards for all attendees to use for easy reference on a daily basis to reinforce her message.



**Jean will send you a special link to share with your attendees** so they can access her STAND OUT assessment tool. Combining her expertise in business and psychology, Jean created this tool to identify the top strengths, business skills, life skills, attitudes and behaviors required to do an outstanding job. With 50 thought-provoking and self-scoring questions, this instrument will show your attendees how they compare to today's top professionals and what they must do to **STANDOUT** in a positive way.



To guarantee the success of your next event, you want to ensure that the learning, excitement and enthusiasm continue long after the event is over. That's how you know you've gotten the absolute best return on your investment. By providing special ongoing learning tools, Jean helps guarantee your ROI!

**Call today so you and Jean can begin to work together to create your STANDOUT event!**

**Jean Gatz CSP • Keynote Speaker • Award Winning Author**  
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