



KEYNOTE SPEAKER & AWARD-WINNING AUTHOR

JEAN GATZ

Wit with Wisdom . . . Humor with Heart®

As a top-rated Keynote Speaker and award-winning author, Jean instantly connects to empower, entertain and energize audiences in healthcare, government, education, business, industry and associations. An expert in the psychology of relationships and communication, Jean's message is always timely, relevant and realistic for the challenges attendees are facing today.

Whether she's wowing corporate audiences with strategies that impact their bottom line or bringing conference attendees to their feet with her laugh-out-loud humor, **Jean is a guaranteed success!**

KEYNOTE TOPICS

STAND OUT from the Crowd

In a world that demands more than ever before, today's organizations must find ways to add value, exceed expectations, out-think old ideas and out-shine past performance. And that goes for every employee, too! Based on Jean's award-winning book, **10 Ways to STAND OUT from the Crowd**, chosen as **Best Business Book of the Year** in the categories of Leadership, Change and Professional Development.

LEADING CHANGE to Deliver Results

Your role as a Leader isn't defined by your title or credentials, but by your ability to influence others in a positive way. Whether you're an experienced leader, new to your leadership role or somewhere in between, Jean delivers proven strategies to get the "buy in" you need from management and staff to make Change work.

I Already Took a Pain Pill, So Why Are You Still Here?

In this engaging session on dealing with difficult people, Jean blends original humor with time-tested strategies to interact with them in a professional way. Learn how to reduce conflict, improve morale and productivity, and empower management, staff and volunteers to make work a better place!



"Jean Gatz is a meeting planner's dream. She can speak to any audience—leaders, support staff and volunteers. If you're looking for the perfect speaker, you can't do better than Jean Gatz."

Mississippi Credit Union System

"Jean's keynote was the highlight of our international convention. She made a healthy profit for us because our members are willing to pay for value. I heartily recommend her to every organization that wants to focus on enriching the experiences—and performance—of its attendees."

Quota International

Dell • Boston Consulting Group • Novo Nordisk, Denmark • IRS • Harley-Davidson • SHRM • Nationwide Financial • Inspira Health Network • MGMA • American Hospital Association • Dow • Financial Women International • International Paralegal Management Association • IBM • National Association of Realtors • FDIC • Spirit of Women • Honeywell • SkyMall • Blue Cross Blue Shield